

ADOPTION BEHAVIOUR OF LAC GROWERS TOWARDS IMPROVED LAC CULTIVATION PRACTICES IN WEST SINGH BHUM DISTRICT OF JHARKHAND

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ABSTRACT

The study was conducted in Manoharpur block of West Singhbhum district of Jharkhand. A total number of 120 respondents were selected purposively from 8 villages under Manoharpur block to measure the level of knowledge in improved lac cultivation. The data was collected by personal interview method by using pre-structured interview schedule and latter appropriate statistical analysis was done to draw logical conclusion. The study revealed that 51.66 percent of respondents belong to middle age group and combined 46.66 percent of respondents under upper primary and secondary school level. It was found that majority 51.66 percent of respondents belong to medium level of land holding, i.e., 3-7 acres. The finding also revealed that 46.66 percent of respondents are having middle level of knowledge followed by 32.5 percent of high and 20.84 percent of low level of knowledge of improved lac cultivation practices.

KEYWORD: Lac Cultivation, Knowledge, West Singhbhum, Jharkhand

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